

Knowledge Impact in Society Project Discovery Workshops



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**The Monieson Centre
Queen's School of Business
Queen's University**

The Monieson Centre

- A Queen's School of Business research centre focusing on the management of knowledge-based organizations and industries
- Helps organizations and communities harness their knowledge—comprehensively, rigorously and economically
- Conducts applied, leading-edge, multidisciplinary research
- Draws on Queen's faculty, graduate students, and leading thinkers at other universities
- Offers top-tier research addressing economic and business problems

<http://business.queensu.ca/knowledge>

Community-Focused Projects

MONIESON CENTRE INITIATIVES

- **Currently leading 2 Eastern Ontario economic development projects**

- **KIS: Knowledge Impact in Society, 2008-2011**

- **CURA: Community-University Research Alliances**

- **2008 Confirmed**
- **2009-2014 Proposed**

Community-Focused Projects

Differences

- KIS

- We find out what the community needs to know and then find information that is already available to help solve the challenge

- CURA

- We find out what research questions need to be answered and then conduct new research to answer them

Knowledge Impact in Society (KIS) Project

Queen's University-Eastern Ontario CFDC Partnership to Address Rural Economic Development Knowledge Needs

Funded by the Social Sciences and Humanities Research Council of Canada (SSHRC)

Objective:

•To move the results of academic research into the community – or – mobilize knowledge!

SSHRC defines knowledge mobilization as “moving knowledge into active service for the broadest possible common good.”

Knowledge Impact in Society Project

Three year, \$300K project

Collaborators:

- PELA CFDC
- Eastern Ontario CFDC Network Inc.
- The Monieson Centre

Partners

- Local, Regional, Provincial, and Federal organizations

KIS and CURA Projects

- **Partnering Organizations**

- Artisan Bakers' Quality Alliance
- Centre for Health Services and Policy Research
- Centre for Studies in Primary Care
- CEONet
- CIRANO
- Desjardins Venture Capital
- Eastern Ontario CFDC Network Inc.
- Eastern Ontario Wardens' Caucus
- Fédération des Chambres de Commerce du Québec
- FedNor/Industry Canada
- Fifth Town Artisan Cheese
- Fleming College Centre for Alternative Wastewater Treatment
- Haliburton County Development Corporation
- Le réseau du développement économique et d'employabilité
- Northumberland CFDC

KIS Project

- **Partnering Organizations Cont'd**

- Northumberland County Economic Development Commission
- OMAFRA
- Ontario East Economic Development Commission
- PELA CFDC
- PELAIRD
- Prince Edward County Economic Development Commission
- Queen's Executive Decision Centre
- Queen's School of Business
- Queen's School of Policy Studies
- Queen's Sustainable Bioeconomy Centre
- Rural Secretariat
- SE LHIN
- Shasha Bread Company Inc.
- The Ontario Rural Council
- U-Links Centre for Community-Based Research
- University of Guelph School of Environmental Design and Rural Development

KIS Project

Results:

- Mobilize academic knowledge
- Increase rural Eastern Ontario's economic activity
- Grow healthier rural communities
- Improve the success of rural businesses
- Assist policymakers

KIS Initiatives

Opportunities for communities

- **Discovery Workshops**
- **Business Cases**
- **Knowledge Syntheses**
- **Rural Business Consulting Projects**
- **Best Small and Medium Enterprise Surveys**
- **Rural Community Knowledge Hub**

Discovery Workshops

- **Community leaders and academics collaborate in order to:**
 - Identify Eastern Ontario knowledge needs and resources
 - Prioritize research needs and opportunities
 - Share experience and knowledge
 - Build lasting relationships and communication channels
 - Serve Eastern Ontario

Discovery Workshop Schedule

Date	CFDC
September 17	<u>North&Central Hastings/South Algonquin</u>
October 8	<u>Renfrew Country</u>
October 29	<u>Greater Peterborough</u>
November 5	<u>Grenville</u>
November 19	<u>South Lake</u>

KIS Discovery Workshops

Discussion



Thank You